

Photograph and Video (Images) - Parental Consent Form

Why we need consent

The academy and trust request the consent of parents/carers to use photographs and videos of their child for a variety of different purposes. Without your consent, the academy or trust will not publicly use photographs and videos of your child.

For some purposes such as evidencing progress or identification we don't require your consent to take or use these images. But for other purposes we require your consent before we use the images. If you provide your consent, we may use these images in our prospectus or in other printed publications that we produce, as well as on our website and on other social media platforms, such as twitter or Facebook. We may also make video or webcam recordings for conferences, monitoring or other educational uses. Some of these may be available to buy or given to parents/carers.

From time to time, our school may be visited by the local or national media who might take photographs or may film footage of a high-profile event. Pupils will often feature in these images, which may then appear in local or national newspapers, or on televised news programmes. For these purposes the press often asks to include full names.

To comply with the Data Protection Act 2018, for the purposes described above, we need your consent before we can use or publish images and recordings of you as well as your name.

Please contact the school if you wish to discuss this further.

Consent

Please note images refers to photo and Video

I provide Consent to: <i>Please initial</i>	Yes
Use my child's images for internal publications and displays (including digital screens for visitors)	
Use my child's images for academy/trust promotional purposes in print. Examples include the prospectus/handbook and other printed publications.	
Use my child's images for academy/trust promotional purposes online. For example – academy/trust website and academy social media accounts such as twitter, Facebook	
Use images in local, regional, and national media to publicise the academy/trust activities and celebrations	

Conditions of Use

- This form is valid from the date you sign it for the period of time your child attends the academy.
- It is the responsibility of parents to inform the academy, in writing, if consent needs to be withdrawn or amended.



- To limit the publication of identifiable personal data the academies usual approach is where they use photographs of individual pupils, they will not use the name of that child in the accompanying text or photo caption.
- We will not include personal emails or postal addresses, telephone numbers on photographs or videos on our website, in our academy prospectuses or any other printed publications.
- Similarly, if we name a pupil in the text of an article, we will not use a photograph of that child to accompany the article.
- In certain cases, the local or national press may require an exception to this approach. In some cases (for example celebrating competition winners) the press may request the use of both a photograph and video along with the child's name. In this case we will confirm we have valid consent.
- We may publish pictures of pupils that have been drawn or painted by pupils as these are unlikely to be identifiable data under GDPR.
- We may use group or class photographs or videos with general labels, e.g. 'science lesson'.
- The academy will only use photographs and videos of students who are suitably dressed,

Withdrawing consent

Parents/carers have the right to withdraw their consent at any time. Withdrawing your consent will not affect any images or videos that have been shared/used prior to withdrawal.

If you would like to withdraw your consent, you must submit your request in writing to the academy Principal.

Declaration

I have read the conditions of use and understand:

- Why my consent is required and the conditions of use.
- The reasons why the academy and trust may wish to use photographs and videos of my child.
- The academy and trust will allow the use of the images and videos in line with my consent.
- Photos and Videos will be kept for a period of time in the trust retention policy and may be kept indefinitely for historical/archiving purposes.
- I can amend or withdraw my consent at any time by writing to the Principal of the academy.

Name of Pupil / Student		Year or Tutor group	
Name of Parent/Carer			
Signature of Parent/ Carer			
Date			